

**Town of Bay Roberts
Minutes of Privileged Council Meeting
Tuesday, November 9, 2010**

Privileged Meeting of the Sixteenth Town Council
Town Hall, 321 Water Street, Bay Roberts, NL

In Attendance:

Council

Mayor Glenn Littlejohn
Deputy Mayor Philip Wood
Councillor Clarence G. Mercer
Councillor Gerald Greenland
Councillor Walter Yetman
Councillor Bill Seymour

Staff

Nigel Black, Chief Administrative Officer
Shirley Hawe, Town Clerk
Ron Delaney, Director of Economic Development, Tourism & Recreation

Absent:

Councillor Melvin Walsh

Call to Order

Mayor Littlejohn called the privileged meeting to order at 5:30 p.m.

1.0 Agenda

1.1 Approval of Agenda

Motion 2010 – 612 – Mercer/Seymour

Resolved that agenda for November 9, 2010 be accepted.

Carried unanimously

2.0 Minutes

2.1 Approval of Minutes

Motion 2010 – 613 – Yetman/Mercer

Resolved that privileged meeting minutes of October 26, 2010 be adopted.

Carried unanimously

3.0 New Business

3.1 Town Branding/Marketing

Director Delaney gave a presentation regarding proposed changes to the Town's branding/marketing. The changes would include website design, logo, advertising policy, e-newsletter, business cards, apparel, vehicles/equipment colour and design, etc. A strategic tool kit would be created and implemented for the 2011 tourism season. It was suggested to allocate \$15,000 - \$20,000 in the 2011 Budget and develop a Request for Proposals.

3.2 Employee Benefits and Vacation Policy

Motion 2010 – 614 – Mercer/Wood

Resolved that Employee Benefits and Vacation Policy be adopted as presented.
Carried unanimously

3.3 Sewer Blockage – 17-19 Conception Bay Highway

Motion 2010 – 615 – Seymour/Mercer

Resolved that residents of 17-19 C. B. Highway be advised their correspondence was tabled for discussion and it is understood that the issue has now been resolved.
Carried unanimously

4.0 Adjournment

4.1 Motion to Adjourn

Motion 2010 – 616 – Seymour/Wood

Resolved that Council adjourn the privileged meeting at 6:45 p.m.
Carried unanimously

Glenn Littlejohn, Mayor

Shirley Hawe, Town Clerk